

CONTRACT

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

<u>Contract / Revision</u> 564871 /		<u>Alt Order #</u> 07893602
<u>Product</u> OBAMA/P/D SKED A		
<u>Contract Dates</u> 08/21/12 - 08/27/12		<u>Estimate #</u> 11522
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 08/28/12 / 08/28/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGNT	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8020	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	All	08/21/12	08/24/12	9a-12p M-F	9a-12p		:30			NM	12	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-TWTF--				12	\$140.00			
2	All	08/27/12	08/27/12	9a-12p M-F	9a-12p		:30			NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				3	\$140.00			
3	All	08/27/12	08/27/12	12p-3p M-F	12p-3p		:30			NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				3	\$140.00			
4	All	08/21/12	08/24/12	12p-3p M-F	12p-3p		:30			NM	11	\$1,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-TWTF--				12	\$140.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	All	08/20/12-08/26/12	12p-3p M-F	12p-3p	-TuWThF----	:30		\$140.00	NM		
			Credited									
5	All	08/25/12	08/25/12	12p-6p Sat	12p-2p		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				2	\$65.00			
6	All	08/25/12	08/25/12	12p-6p Sat	2-4p		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$65.00			
7	All	08/25/12	08/25/12	12p-6p Sat	4p-6p		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$65.00			
8	All	08/21/12	08/26/12	4-5p M-F CW	4p-5p		:30			NM	8	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-TWTF--				8	\$140.00			
9	All	08/27/12	08/27/12	4-5p M-F CW	4p-5p		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				2	\$140.00			
10	All	08/27/12	08/27/12	WGNT News	7-9a		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				2	\$70.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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564871 /	07893602

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/21/12 - 08/27/12	DBAMA/P/D SKED A	11522

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	08/28/12 / 08/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
11	All	08/21/12	08/26/12	WGNT News	7-9a		:30			NM	8	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-TWTF--				8	\$70.00			
12	All	08/21/12	08/26/12	6p-7p M-F	6p-7p		:30			NM	3	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-TWTF--				3	\$280.00			
13	All	08/25/12	08/25/12	6p-7p Sat	6p-7p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$80.00			
14	All	08/26/12	08/26/12	5p-6p Sun	5p-6p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$100.00			
15	All	08/26/12	08/26/12	6p-7p Su	6p-7p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$70.00			
16	All	08/21/12	08/24/12	11p-12a M-F	11p-12a		:30			NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-TWTF--				4	\$95.00			
17	All	08/27/12	08/27/12	11p-12a M-F	11p-12a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				1	\$95.00			
18	All	08/21/12	08/26/12	7p-8p M-F	7p-8p		:30			NM	4	\$1,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-TWTF--				4	\$345.00			
19	All	08/27/12	08/27/12	7p-8p M-F	7p-8p		:30			NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				1	\$345.00			
20	All	08/23/12	08/23/12	8p-9p Thu	8p-9p		:30			NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---T---				1	\$305.00			
21	All	08/24/12	08/24/12	8p-9p Fri	8p-9p		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----F--				1	\$280.00			
22	All	08/25/12	08/25/12	10p-11p Sat	10p-11p		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$85.00			
23	All	08/26/12	08/26/12	7p-8p Sun	7p-8p		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$95.00			
24	All	08/26/12	08/26/12	9p-10p Sun	9p-10p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$100.00			
25	WGNT	08/25/12	08/25/12	10p-11p Sat	10p-11p		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$85.00			
Totals											75	\$10,660.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<hr/>												
Time Period		# of Spots		Gross Amount		Net Amount						
07/30/12 - 08/26/12		63		\$8,960.00		\$7,616.00						
08/27/12 - 08/27/12		12		\$1,700.00		\$1,445.00						
Totals		75		\$10,660.00		\$9,061.00						

Signature: _____

Date: _____

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